

JCI Türkiye ve Şubeleri Birleşmiş Milletler Küresel İlkeler Sözleşmesi İlerleme Bildirim Raporu (Communication of Engagement-COE)

2020-2021

Hazırlayan;
Tuğba Özer
2020-2021 Kurumsal Projeler Direktörü



Değerli JCI Türkiye

Junior Chamber International (JCI) olarak Birleşmiş Milletler'in belirlediği Sürdürülebilir Kalkınma Hedefleri doğrultusunda hareket eden dünyadaki en büyük uluslararası sivil toplum kuruluşlarından biri olmanın bilinciyle Global Compact platformunun benimsemiş olduğu 10 ilke ile paralel çalışma ve projeler gerçekleştirmekteyiz. Böylelikle, JCI Türkiye olarak hem kendi üyelerine hem de topluma bu ilkeler doğrultusunda katkı sağlamaktayız.

JCI Türkiye 18-40 yaş arası genç üyeleri ile iş birlikleri ve paydaşlıklarla toplumda bu yönde farkındalığı artırmak için tüm şubeleri ile güçlü, etki alanı yüksek ve sürdürülebilir inovatif projeler geliştirmekte ve uygulamaktadır.

Bu kapsamda geçtiğimiz iki yıllık dönemde söz konusu 10 ilke ile uyumlu projelerin yer aldığı raporu paylaşmaktan mutluluk duyuyorum. Genç üyelerimiz ve onların enerjileri ile üretmeye ve farkındalık yaratarak toplumda pozitif etki yaratmaya devam edeceğiz. Katkı sağlayan herkese teşekkürlerimle.

Fatih Şengül

Ulusal Başkan



JCI History

Young Leaders and Entrepreneurs (JCI) Association; In 1915 to achieve the vision of "Being the leading global network for active citizens" and to realize the mission of "Contributing to the positive development of society by providing opportunities for the growth of young people", St. It is the Turkish organization of the Junior Chamber International (JCI) organization established in St. Louis.

This non-profit international non-governmental organization, formed by young active citizens between the ages of 18-40, has a long history of more than 105 years in the world and over 30 years in Turkey.

Junior Chamber International (JCI) organization is one of the largest non-governmental organizations in the world with more than 5,000 branches and 160,000 members in 105 countries of the world as of 2017.

The Young Leaders and Entrepreneurs (JCI) Association, on the other hand, continues its efforts to contribute to the positive development of the society with its 25 different branches and nearly 700 members in 14 different provinces of Turkey and the TRNC as of 2017.

Establishment and Development

The beginning of JCI dates back to the 1910s in St. Louis to the city. A young man named Henry Giessenbier, together with his friends, founded the Herculaneum Dance Club, which aimed to preserve dance figures and styles. Five years later, in 1915, members of this dance club, Giessenbier and 32 of his friends, believing that they should be more concerned with urban and social issues, founded the Young Men's Progressive Civic Association (YMPCA).

This organization transformed into an association with 750 members in less than five months, became an active civil society initiative, and in later years started to operate under the name of Junior Chamber of Commerce. Its international spread also took place in many countries under this roof.

JCI provides service in 4 main regions all over the world, namely Asia, Africa, America and Europe. Turkey is located within the European region. National country organizations are directly affiliated with JCI.

*Local branch organizations are established in cities and continue to work under national organizations.

JCI, which has an international federation structure, does not have a nationality. Although its headquarters is located in St. Louis, USA, local branch management (LOM) is essential in our association rather than central direction. Each branch has initiative in its activities in line with the general mission and vision. The National Organization Management (NOM) operates to ensure national coordination and increase communication. JCI Headquarters (Headquarters – HQ) coordinates international activities.

In Turkey, it has a charter prepared in accordance with the Law on Associations of the Republic of Turkey and carries out its activities under the name of Young Leaders and Entrepreneurs (JCI) Association in accordance with this charter.

World View

JCI supports all kinds of activities that will positively affect the society, contributing to the universal view and world peace. One of the core principles of JCI is that all people are equal and open to development. Our world does not belong to man, but people belong to the world, and every human being is a citizen of the world.

We believe that friendships built on these common beliefs and principles in international activities, where thousands of young people from all over the world who believe in the same principles come together, can bring along important factors that will make our members happier and more successful.

Peace in Turkey Peace in The World

- Local Organization: JCI Bahçeşehir
- Duration: From June 28 to December 31, 2020
- Target: Organizing global peace events and creating awareness how peace is important both in Turkey and in the World
- Target Population: 100
- People Impacted: 100
- Sustainable Development Goal: Peace, Justice and Strong Institutions
- Purpose: Creating Awareness of peaceful climate of Turkey for international people. Meanwhile building peace bridges between JCI Bahcesehir and the chapters around the World by peace events.
- Overview: We have three international members : Najwan (from Palestine), Wahyu (from Indonesia), Abdallah (from Syria). During each event, introducing these members and let them tell about how life is going with JCI Bahcesehir and Turkey. Meanwhile, coordinating with our Road To Twinning project partners, JCI chapters from all over the World to organize sessions to give peace messages between Turkey and their country.
- Results: We organized the first event with Najwan Adileh. She expressed how she is happy in Turkey as well as volunteering in JCI Bahçeşehir. JCI Womandaue from Philippines and JCI Kaunas from Lithuania also joined the event to share their peace history, promoting their countries and also giving peace messages between Turkey and their countries. It was totally a great peace day.



My Mother's Heart is My School

- Local Organization: JCI Bahçeşehir
- Duration: From July 15 to December 31, 2020
- Target: Donating food, clothes etc to people who can't afford basic needs by collaboration of Atlas Association.
- Target Population: 150
- People Impacted: 150
- Sustainable Development Goal: Reduced Inequalities
- Purpose: Donation activities by collaboration of Atlas Association. Atlas Association has wide network of poor people. These people need donation and assistance for their life/basic needs. JCI Bahçeşehir will donate by its members and donation campaigns with Atlas Association.
- Overview: We organized first event by collaboration of Atlas Association. Our Secretary General donated meal for 150 people among the network of Atlas Association. These meals are cooked in the office of Atlas Association. All ingredients are funded by JCI Bahçeşehir. 150 people are invited to the office of Atlas Association to get their meals. Similar activities such food, meal, clothes distribution and donation campaigns will be held in Atlas Association and funded by JCI Bahçeşehir and donation campaigns.
- Results: Atlas Association and donated people are so happy and faithful. This is a good donation activities for poor people. Our Director is also impressed by smiles of poor people when they get their meal. Unfortunately our director's mother has recently been dead suddenly. That was a shocking news for our director. Then she decided to do something good for community. She searched out the associations which has poor people network. Then JCI Bahçeşehir partnered with Atlas Association to organize donation activities. Our director named the project as My Mother's Heart is My School. She donates the meals on behalf of her mother's sudden death. That is an inspiring for our other members as well. Our mothers' hearts are our schools for us to do something good for community



Annemin Kı**l**ı**bi**
Benim Okulum

Future Self

- Local Organization: JCI CV
- Duration: From October 29, 2019 to June 21, 2020
- Target: Helping white collars to make career in digital world in pandemic days
- Target Population: 1000000
- People Impacted: 570
- Sustainable Development Goal: Decent Work and Economic Growth
- Purpose: Our purposes are:

1. Informing to-be-graduated and newly graduated students about subjects to form their future by local and international companies who has power on in different sectors.
2. Informing to-be-graduated and newly graduated students about general structure of companies and their future projects
3. Informing to-be-graduated and newly graduated students about human resources sector to guide them in hiring processes and basic qualifications required that companies are looking for
4. Giving information about new generation technology and informing about business areas that these technologies created.
5. Giving chance to companies meeting new profiles of business partners in close future
6. Giving advises about key note speakers' career journey

- Overview: First stage of the project were performed on 6.6.2020 on Zoom platform. At this first stage, we targeted to focus on informing students regarding changing and developing business life. Since universities are failing to meet the required experience and sectoral information, online meetings, conferences and summits are being strongly needed considering the students requests by the help of leadership of business world. Companies asking to remove this lack of information and students who have this conscious are brought together by this summit.
- Results: A new world is waiting for us after pandemic. Global quarantine period empowers digitalizing, home office working and remote communication tendencies and we need to adopt our activities and projects to this new digital transformation. So, we, JCI CV, performed the first stage of this transformation: First Digital Youth Summit: Tomorrow&Young. JCI CV is mainly based on sustainability in activities and projects from the beginning of its life and already started to contact with new partners for next year's summit. The basic of Active Citizenship is to define main needs, to make project to support this idea and meet these needs with partners. With this project we performed during pandemic, we tried to create a new angle to the future job and career opportunities. We gave mentorships to some of our lucky participants to support their personal skills development. After this project, JCI CV was heard in social media and in press. Also, JCI increased its popularity at business sector. Affects of speakers were measured by means of Active Citizenship Framework



Digital and Voice Menu for Blind People

- Local Organization: JCI Avrasya
- Duration: From June 28 to December 25, 2020
- Target: Digital and Voice Menu for Blind People
- Target Population: 500000
- People Impacted: 1500
- Sustainable Development Goal: Reduced Inequalities
- Purpose: Normally, blind people don't know, what the reataurant sell? They have no idea in detail. so they always say same thing.
- Overview: -
- Results:
 - noticed blind people's trouble reading the menu
 - they understood the need
 - blind people made money
 - their psychology has changed, they believed in their own abilities
 - they felt equal in cafe and restaurant
 - they used their right to choose
 - they felt they were seen



Bring Your Waste, Take Your Book

- Local Organization: JCI Avrasya
- Duration: From January 1 to December 1, 2020
- Target: To raise awareness of people living in the Kartal region about "zero waste", to gain the habit of collecting waste
- Target Population: 460000
- People Impacted: 350000
- Sustainable Development Goal: Responsible Consumption and Production
- Purpose: To raise the awareness of waste to the people of Kartal. To teach zero waste and raise awareness about recycling
- Overview: people are very ignorant about waste and recycling. housewives pour cooking oil into the sink. pipes are blocked. barbers throw razors in the trash and people who collect garbage have their hands cut off, the disease is transmitted. Electronic waste can also be recycled. Textile waste too. Collection of batteries is very important, they should never be thrown into the garbage. We gave books to people who brought their waste to both educate and raise awareness about all these issues. Our book collection campaign made a splash.
- Results: We collected 1000 books for the project "Bring Your Waste, Take Your Book", which we jointly run with Kartal Municipality. In addition, we collected 180 electronic waste, 76 liters of oil, 5 boxes of batteries, and 30 sacks of clothing. The public is more sensitive to waste. The amount of garbage going for recycling has increased. In addition, the rate of reading books among the people of Kartal increased. We continue to collect books. When the book is fortunate, we also give it to the Kartal Prison and the Kartal Women's Shelter. This project has made a lot of voice. People from other branches sent books.



Covid-19 Express 1/2

- Local Organization: JCI Avrasya
- Duration: From July 1 to 22, 2020
- Target Young Entrepreneurs Starting Their Startups during the Covid-19
- Target Population: 100
- People Impacted: 600
- Sustainable Development Goal: Decent Work and Economic Growth
- Purpose: The Covid-19 pandemic has negatively affected many sectors economically. As Young Leaders and Entrepreneurs Association, we aimed to create a positive impact on new entrepreneurs and to raise awareness that new entrepreneurs can get out of this process by working harder and improving their products. We contributed to their inspiration by creating success stories. To new entrepreneurs who want to develop solutions suitable for post-Covid-19 and grow their business, which we have realized in cooperation with Koç University Incubation Center; We supported their growth by providing resources, investment, workforce, technical infrastructure and marketing activities and mentored them in their business development. Covid-19 Express program; It is a program that combines the forces of University - Private Institution - State Institution - NGO in order to connect new entrepreneurs to life, develop and support their growth after the pandemic. It is a digital program carried out with 2 weeks preparation time, 1 week entrepreneurial meetings, 1 week corporate and NGO meetings, and a total of 1 month "Slack application" and "Zoom meetings".



Covid-19 Express 2/2

- Overview: 41 entrepreneurs participated, talked about their business, needs and goals. Some startups received infrastructure support, while others found investors. Others have found the key person to get their product to the right customer. 38 institutions and 376 resources were involved in this program. A total of 600 people were reached. Initiatives were listened one by one for 1 week. Meetings were held. How to be supported in strategic planning was discussed. 38 Institutions and 15 NGOs also held meetings together. Seminars were given to introduce JCI as JCI Eurasia. Partnerships were made with 14 entrepreneurs. JCI Eurasia was chosen as the best collaborating and most beneficial NGO.
- Result: This program, in which 41 enterprises, 38 institutions, 376 resources, a total of 600 people participated, and the best 10 enterprises were selected and given investment incentives, increased the awareness of JCI Eurasia. JCI Eurasia had the opportunity to agree with Sodexo for the Audio Menu for the Visually Impaired project. In addition, our JCI Eurasia member became an investor in the "Diner" initiative. We partnered with 14 entrepreneurs and introduced our contact circle. We held meetings and appointed mentors to these initiatives. We were selected as the leader NGO that created the most resources among the 10 participating NGOs and the Foundation.

JCI Seyyah Online (JCI Traveler)

- Local Organization: JCI Çankaya
- Duration: From April 12 to May 31, 2020
- Target: To Promoting Leadership via Digital Travelling
- Target Population: 40
- People Impacted: 100
- Sustainable Development Goal: Peace, Justice and Strong Institutions
- Purpose: To contribute to intercultural exchange by explaining the places visited by our members in cultural and artistic terms.
- Overview: With 7 different Live Youtube broadcasts every Sunday, our different members told about the places they visited in different countries during quarantine times and we had the opportunity to travel digitally all over the world. The viewers asked the questions they were curious about.
- Results: JCI Cankaya YouTube Channel was actively pioneer of digital events and experienced about it.
It is a very good archive for quarantine times and Travelling around freely. To learn about different countries and cultures with our members.
To achieve successfully finished seven different programs on YouTube with JCI Cankaya Seyyah
To be connected with members and spread out of chapter with Digital Power.



Online Debate Tournament 2020

- Local Organization: JCI Çankaya
- Duration: From March 22 to April 24, 2020
- Target: Young and Active Citizens
- Target Population: 19
- People Impacted: 309
- Sustainable Development Goal: Partnerships for the Goals
- Purpose: As part of the digital transformation, which is among our targets for 2020; It is aimed to organize the first national online debate tournament, including branches of JCI Turkey. In addition, it is aimed to contribute to the personal development of JCI Turkey members in the online environment.
- Overview: A total of 7 branches, including JCI Ankara, JCI Eurasia, JCI Bahçeşehir, JCI Boğaziçi, JCI Bodrum and JCI Eskişehir branches and hosts, participated in the Online Debate Tournament we organized as JCI Çankaya. Competitors, juries, presenter and technical team from JCI Çankaya took part in all the matches held over the Zoom application. In addition, all matches were broadcast live on JCI Çankaya Youtube account.
- Results: It was a good fun and learning opportunity during the difficult quarantine period for everyone. We have gained the necessary experience to organize and participate in digital events. Youtube experience was acquired and as part of the digital transformation, all matches were recorded on Youtube. In this way, many people have been reached. The motivation of the audience and especially the participants increased during this difficult process. As the advantage of being online, many members from the branches met and the awareness among the branches increased. He pioneered the organization of online debate and online public speaking tournaments for the JCI Turkey Leaders Summit, with the experience and knowledge gained (Zoom, Youtube, etc.) to see the online feasibility of the debate.



Brainbox Trivia

- **Local Organization:** JCI Eskişehir
- **Duration:** From February 15 to May 31, 2020
- **Target:** The main purpose of the project is to ensure that the active individual phenomenon emerges and spreads at an early age. "Brainbox Trivia" points to the development goals required for this.
- **Target Population:** 300
- **People Impacted:** 150
- **Sustainable Development Goal:** Quality Education
- **Purpose:** This project aims to build a conscious community that started at an early age to produce ideas on environmental and social events, and to observe its surroundings.
- **Overview:** This project is the first step of being an international individual who is sensitive to the society, the environment in which he lives, and who is conscious of leadership and teamwork. It is expected that it will affect the culture and environment of the individual.
- **Results:** In order to advance the Sustainable Development Goals; speaking, activities, games and team races were held for young people to acquire the necessary knowledge and skills. The program was also an international project with its long-term participation from Italy-Spain-Romania-South Korea-Macedonia. The first default will be used in the European Youth Card in Eskişehir/Turkey. (<https://eycaturkiye.com/>) Also, as a result of the introduction of JCI, participants from Macedonia stated that they want to establish a JCI branch in their countries.



Paralympic Act

- **Local Organization:** JCI Eskişehir
- **Duration:** From March 7 to May 30, 2020
- **Target :** increasing the public's interest in paralympic games
- **Target Population:** 100,000
- **People Impacted:** 100
- **Sustainable Development Goal:** Reduced Inequalities
- **Purpose :** To be able to donate to disabled sports clubs; to provide support from companies that can meet the needs of athletes, to ensure that more people participate in the paralympic olympics of Eskişehir City, to attract the public's interest in these sports.
- **Overview:** Take a look at supporting sports and athletes.
- **Results:** Meeting with disabled sports club athletes.
we played goalball (a game where the eyes are completely closed).
we were able to empathize.
We had a feeling that we had not tasted before. So it was unique and special for us.
After the event, the companies participating in the game wanted to donate to the sports club.
2 people from JCI applied to Goalball referee to become a referee.
The goalball, the paralympic olympic branch, was introduced.



LiderSen 1/2

- Local Organization: JCI Kadıköy
- Duration: From February 20, 2014 to June 20, 2021
- Target: LiderSen Projesi'nin temel amacı; üniversite öğrencilerinin bireysel gelişimlerine ve liderlik becerilerine katkıda bulunarak, ileriye dönük farkındalık düzeylerini arttırmak ve iş dünyasına yönelik yetişmiş insan gücü desteği sağlamaktır.
- Target Population: 100
- People Impacted: 100
- Sustainable Development Goal: Quality Education
- Purpose: Our project is one of the best examples of University – NGO cooperation, and contributes to the development of university students in leadership and personal development. At the same time, one of our other goals is to increase the level of forward-looking awareness of university students and to provide trained manpower support for the business world. LiderSen Leadership School, which has become an elective course taught at Marmara University Faculty of Technology with attendance obligation, consists of a 13-week course program along with midterm and final exams. The course content aims to enable students to understand the concept of leadership and to benefit from the experiences of guest lecturers who have experienced leadership. Overview: The premiere and screenings of our Crossroads International Short Film Festival, which is in its 14th year, will be held online this year. Applications were completed on 7 August.



LiderSen 2/2

- Overview: The education system in Turkey has many problems. Especially in recent years, university students do not have enough information about business life, leadership and personal development. We also wanted to raise awareness about leadership and job opportunities. In LiderSen project, we established a partnership with Marmara University, the most powerful and well-known in the Kadıköy region. The students of Marmara University, which is a state-affiliated institution, do not have enough opportunities. From this point of view, we started our project and aimed to provide leadership training to many students. In the project, which is taught as a course in the curriculum, JCI Kadıköy term board and directors bring together leaders from the business world or JCI world with students. At the same time, due to the nature of a course in the curriculum, it conducts assessment (written exams and workshops). JCI Kadıköy intervened in a university's curriculum, added a credit 'Leadership Course' with midterm and final exams to the program, and shaped the curriculum by organizing successful leaders in business life who would come to the class every week as the instructor of the course.
- Results: Our project is a long-term training program. This year, 130 Engineering Faculty students graduated from the Leadership course in the spring semester. Our course, which has been moved to the online education platform due to the pandemic, continues the education process by being redesigned with our structure that always gives importance to education and our members and volunteers who take action quickly in the face of events. 140 Engineering Faculty students continue their education in our fall semester course. Our project has been continuing since 2014. Many students are supported each year. Its effects are growing every year. As a long-term effect, we also contribute to the individual development and leadership skills of university students, increase their level of forward-looking awareness and create a trained manpower for the business world. With the LiderSen project within the framework of "Qualified Education", one of the UN development goals, we are trying to ensure that university students have access to quality higher education on equal terms. We contribute to the goal of quality education with the trainings organized to increase the quality of education and prepare university students for business life.

Profession Promotion Days 1/3

- Local Organization: JCI Kadıköy
- Duration: 3 months
- Target: Reintegrating children to a community who have been subjected to crime at some point in their lives. Considering the inequality of opportunity in education for disadvantaged children, we as project developers want to be supportive in guiding their future.
- Target Population: 20
- People Impacted: 20
- Sustainable Development Goal: Quality Education
- Purpose: To increase the capacities of young, newly established women living in Istanbul and to support their development.
- Overview: By offering the opportunity to draw a road map for children who are included in the Juvenile Justice System, we aimed to help them to increase their awareness in the long term and to make the right career choices. At the same time, we aimed to provide long-term employment and contribute to the national economy by supporting children in choosing the right profession.
- While sharing their experiences within the scope of the project, our volunteers, who are experts in their careers, drew attention to the job description of their profession, the difficulties and golden rules of the profession they perform, their social life with the profession and the areas that students should develop themselves. Thus, it is aimed to be a guide for children.
- Results:
 - 10 women entrepreneurs benefited from communication, digital marketing, financial literacy, negotiation and sales techniques training,1
 - 10 women in networking, customer relations, sales, etc. to strengthen their networking. training was given
 - With the visibility activities, the project was announced through many networks, interest and awareness in women's entrepreneurship increased,
 - A project event and promotional press release was prepared for both target groups and final beneficiaries.

Profession Promotion Days 2/3

- Results 1/2: Türkiye Çocuklara Yeniden Özgürlük Vafkı(TÇYÖV), which is a foundation that supports disadvantaged children's freedom and was established to reintegrate children into a community who have been subjected to crime at some point in their lives, aims to reach international standards of the Juvenile Justice System in Turkey. It aims to eliminate the risks that push the child to crime. . The high school senior and graduated students who are in this foundation, will take an exam to get an education for the career they want. As JCI Kadıköy, we aim to shed light on the future of these children. We aim to introduce them to different occupational groups and to encourage them to study at universities while supporting them to plan the most appropriate education for them. In this direction, we made a process planning of the project named "Meslek Tanıtım Günleri" with our project team which includes four people. While organizing the project which is will end after 10 weeks, we cared about children's preferences. Therefore occupational groups have been decided according to children's selection. Our participants consisted of volunteers who were experts in their careers. There were also valuable names from other JCI branch members as well. The occupational groups introduced to our students are as follows; space engineering, mechanical engineering, civil engineering, environmental engineering, computer engineering, industrial engineering, food engineering, psychology, counseling and psychological cognition, administrative sciences, social media management, physiotherapy and rehabilitation, pharmacy, nutrition and dietetics, architecture, sociology, mathematics teaching, physical education teaching, and coaching.

Burcu Büyükyenigün, one of our project team member, determined the needs of the project by collaborating with TÇYÖV Social Worker Salim Dursun for the implementation of the project. She was responsible for the establishment of the team, the distribution of tasks, and the flow of the project. İlayda Suvarioğlu and Emir Şanlı who are members of the team were responsible for the preparation of the visuals related to the project and the preparation of the visuals by social media formats. Melis Korkmaz, one of our project team members, was responsible for the communication with our volunteers who showed their support by attending the "Meslek Tanıtım Günleri" and also finding solutions in case of a possible problem.

Before starting our project, we had an acquaintance and information meeting with our volunteers who agreed to share the important points and experiences of their profession with our children.

The purpose of this meeting was to guide the participants so that both children and participants would not experience any negative situations. Since the target population is a sensitive group, another purpose of the meeting was to inform them about how to express the information they will convey to the children. At the same time, it had to be observed whether the participants were suitable for the project. Since we were going to work with a sensitive children group, attention should be paid to every word spoken. A wrong word or misdirection could trigger children's past experiences and negatively affect their future. With this meeting, the psychological suitability of the participants was also checked, and important points were discussed for the efficient progress of the project. In addition, during the online presentation, it was stated that the children would not open their cameras due to their situation (for this reason, no images of the children were taken in the project).

Profession Promotion Days 3/3

- Results 2/2:

TÇYÖV Social Worker Salim Dursun conveyed the necessary and important information about the foundation and children to our volunteers. The suitability of the participants for the project was checked and he shared information about how our volunteers should approach questions that may arise. It was an important step of the project since the target population is a sensitive group. According to the flow determined in our project, two professional groups will be introduced each week and two volunteers will participate in this direction. Approximately half an hour would be allocated to both of our participants, and the event would last for one hour each week. In addition to this time, 20 minutes was allocated for children to ask their questions to participants.

"Meslek Tanıtım Günleri" project, which started on February 27, 2021, and ended on May 2, 2021, considering that students are in the exam period. The activity hours needed to be suitable for children's studying hours, and in this direction, our activity, which was held on Saturdays first, was later taken to Sundays according to their study schedule.

Our visuals were prepared for the announcement of the attendees every week and shared on our social media accounts. To achieve the highest efficiency in the project, we helped our participants with questions prepared by our team and which we assumed to be ideal for children to get to know the professions. While sharing their experiences in the events, our volunteer participants, who are experts in their careers, drew attention to the job description of their profession, the difficulties and golden rules of the profession they perform, their social life with the profession, the areas that students should develop themselves, and gave valuable advice to the students in this direction. During the event, the students interactively had a say and had the opportunity to talk one-on-one with the participant whenever they wanted to ask questions. After every event, participation certificates have been shared with our participants which are prepared by our project team.

We held a meeting with our students to get feedback from our project, which was completed at the end of a 10-week process. Learning their evaluations was very important for our team to ensure the sustainability of the project in the next period. We received their feedback to be taken into consideration in the next term, and with the pleasure, we got from shedding light on our students' plans, we ended our "Meslek Tanıtım Günleri" project.

Additionally, the decision had taken to meet again in the university preference period to be held after the university entrance exam. Our volunteers who contributed to our project by promoting their professions were also decided to help students if they wanted to get support during the preference period for universities. We support students to reach great positions in their careers by receiving a quality education. For this reason, we decided to create a mentoring program for our students who will enter the university. Therefore, we aim to create a team that will support our students in their career planning and to shed light on their future in university life. Following these decisions, we ended our "Meslek Tanıtım Günleri" project. We wish for a world where the freedoms of children who have been subjected to crime at some point in their lives, are protected and where more attempts are made to reintegrate them into society. We will continue to fulfill our responsibility in this regard.

Young Entrepreneurial Women

- Local Organization: JCI Kadıköy
- Duration: 3 months
- Target: Young entrepreneurial women aged 18-40 and company age 1 to 3 years in Istanbul
- Target Population: 40
- People Impacted: Entrepreneurial women and potential entrepreneurial women in Turkey
- Sustainable Development Goal: Goal 5 Gender Equality
- Purpose: To increase the capacities of young, newly established women living in Istanbul and to support their development.
- Overview:
 - To provide training and mentoring support to 10 women entrepreneurs aged between 18-40, whose company age is 1 to 3 years, in Istanbul.
 - To prepare project event and promotional press releases with the aim of raising awareness for the support of women entrepreneurship for the same target audience and final beneficiaries.
- Results:
 - 10 women entrepreneurs benefited from communication, digital marketing, financial literacy, negotiation and sales techniques training,1
 - 10 women in networking, customer relations, sales, etc. to strengthen their networking. training was given
 - With the visibility activities, the project was announced through many networks, interest and awareness in women's entrepreneurship increased,
 - A project event and promotional press release was prepared for both target groups and final beneficiaries.

Our Footprint Follows The Water

- Local Organization: JCI Adana
- Duration: 12.01.2020-12.10.2020
- Target: To create a striking effect by drawing attention to problems such as human-induced marine pollution, changes in the ecological system and the destruction of habitats of aquatic creatures. To spread this to the whole nation by building a consciousness that prevents marine pollution and protects the lives of aquatic life.
- Target Population: 5750
- People Impacted: 23550
- Sustainable Development Goal: (Goal 6) Clean Water and Satitation; To ensure accessible water and wastewater services and sustainable water management for all. Article 6.6: Conservation and restoration of aquatic ecosystems including mountains, forests, wetlands, rivers, aquifers and lakes (Goal 14) Life in Water: Conserving and sustaining the oceans, seas and marine resources for sustainable development.
- Purpose: To spread the impact we aim at in cooperation with local governments and NGOs and to expand its sphere of influence day by day.
- Overview: While carrying out our project, the priority was to raise awareness of JCI members and the people of Adana about marine pollution and the ecosystemic disturbances caused by its consequences. Marine pollution in the region has been prevented in a sustainable way by clearing the coastline of waste for a month and then allowing fishermen to see the sea pollution and its consequences dramatically over time. At the end of our project, our monumental sculpture, which will be formed from waste in the city square, will display the strikingness of pollution for many years.
- Results: As a result of the event,It was revealed that the sea was used by people as if it were a dump.The importance of protecting the natural areas of aquatic creatures was explained.Meeting with the local people and the district municipality was agreed on the sustainability of the project.The waste generated by the fishermen operating in the area of the sea cleaned by us has decreased.The sculpture, which was created from materials from the sea, is exhibited in the city square.



JCI Culture / Art Week #artyear2020

- Local Organization: JCI K lt r
- Duration: From February 10 to 11, 2020
- Target: To discover the connection and the activating power of art with active citizenship.
- Target Population: 150
- People Impacted: 250
- Sustainable Development Goal: Partnerships for the Goals
- Purpose: As JCI Culture, we believe in the activating power of art. The first stop of this belief was Yıldız Technical University. In our event, which we held jointly with Yıldız Technical University, our 2020 President Fatma Nur Kaptanoğlu had a conversation on literature and story, while our 2019 President Elif Şen talked about the history of JCI, a community that emerged with art and the dynamics of JCI Culture. Our cultural commission director Azimet Avcu also moderated the program. Art Week, which includes many artists such as Banu Ozy rek, İlay Bilgili, Emre Mutlu, G rb z DoĒan, has been full and enabled us to rediscover the power of the art that mobilizes.
- Overview: As JCI Culture, we believe in the activating power of art. The first stop of this belief was Yıldız Technical University. In our event, which we held jointly with Yıldız Technical University, our 2020 President Fatma Nur Kaptanoğlu had a conversation on literature and story, while our 2019 President Elif Şen talked about the history of JCI, a community that emerged with art and the dynamics of JCI Culture. Our cultural commission director Azimet Avcu also moderated the program. Art Week, which includes many artists such as Banu Ozy rek, İlay Bilgili, Emre Mutlu, G rb z DoĒan, has been full and enabled us to rediscover the power of the art that mobilizes.
- Results: As JCI Culture, we believe in the activating power of art. The first stop of this belief was Yıldız Technical University. In our event, which we held jointly with Yıldız Technical University, our 2020 President Fatma Nur Kaptanoğlu had a conversation on literature and story, while our 2019 President Elif Şen talked about the history of JCI, a community that emerged with art and the dynamics of JCI Culture. Our cultural commission director Azimet Avcu also moderated the program. Art Week, which includes many artists such as Banu Ozy rek, İlay Bilgili, Emre Mutlu, G rb z DoĒan, has been full and enabled us to rediscover the power of the art that mobilizes.



MTP Leadership Academy

- Local Organization: JCI Kültür
- Duration: From October 8 to 9, 2020
- Target: By bringing young people and entrepreneurs together with the right and expert trainers, to expand the information and network network and to strengthen international communication.
- Target Population: 30
- People Impacted: 112
- Sustainable Development Goal: Quality Education
- Purpose: By bringing young people and entrepreneurs together with the right and expert trainers, to expand the information and network network and to strengthen international communication.
- Overview: MTP Leadership Academy, which will be hosted by a Multi Twinning branch every October, this year. We held it online on 8-9 October. As JCI Stuttgart, JCI Dublin, JCI Iasi, JCI Taragona, JCI Espoo, JCI Culture, we have prepared a great training series for students and young entrepreneurs. We provided free trainings on many subjects ranging from color training, leadership training, in-team communication to brand awareness. We had a wonderful 2 days with 112 people from different countries and languages.
- Results: MTP Leadership Academy, which will be hosted by a Multi Twinning branch every October, this year. We held it online on 8-9 October. As JCI Stuttgart, JCI Dublin, JCI Iasi, JCI Taragona, JCI Espoo, JCI Culture, we have prepared a great training series for students and young entrepreneurs. We provided free trainings on many subjects ranging from color training, leadership training, in-team communication to brand awareness. We had a wonderful 2 days with 112 people from different countries and languages.



Digital Impact Academy - DiAcademy - Social Media Crimes

- Local Organization: JCI Kùltür
- Duration: From September 23 to 24, 2020
- Target: to make people enjoy themselves and to instill the team spirit.
- Target Population: 30
- People Impacted: 3444
- Sustainable Development Goal: Decent Work and Economic Growth
- Purpose: 63% of the population in our country are active social media users. Made in 2019 "We Are Social" Research shows that the population aged 18-35 spent 3 hours a day on social media in Turkey. During the pandemic process, this period is thought to reach 7 hours. While using Social Media, we have some habits that are in close contact with many rights, including privacy. But did you know that some of the activities that we use frequently in daily life constitute a crime? In the Social Media Crimes e-seminar, we will talk about the Social Media Crimes we do every day, from disclosure to screen shots. Click on the link in our profile for registration.
- Overview: 63% of the population in our country are active social media users. Made in 2019 "We Are Social" Research shows that the population aged 18-35 spent 3 hours a day on social media in Turkey. During the pandemic process, this period is thought to reach 7 hours. While using Social Media, we have some habits that are in close contact with many rights, including privacy. But did you know that some of the activities that we use frequently in daily life constitute a crime? In the Social Media Crimes e-seminar, we will talk about the Social Media Crimes we do every day, from disclosure to screen shots. Click on the link in our profile for registration.
- Results: Social Media Crimes, the first training of Digital Impact Academy, reached 700 viewers instantly. It reached 3,444 public views. This education, which is informative and educational, forms the basis of the diacademy and it will be continued.



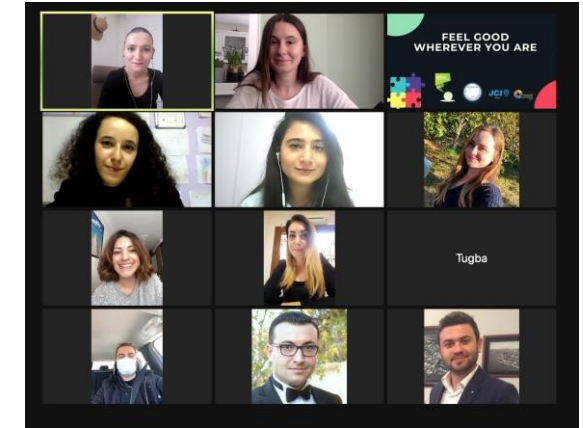
Listen To Earth

- Local Organization: JCI İzmir
- Duration: July 2020 – June 2021
- Target: Adults
- Target Population: 50
- People Impacted: 50
- Sustainable Development Goal: Sustainable cities and communities
- Purpose: Raising awareness for the climate crisis
- Overview: First of all the world's rapidly depleted resources were detected. Authorized institutions working on the subject were contacted and Education requested.
- Results: The people who participated in the training were concerned about the climate crisis. We have been warned that we are the last generation to take action, and their awareness is raised.



Feel Good Wherever you are

- Local Organization: JCI İzmir
- Duration: Duration From April 10, 25 to June 30, 2021
- Target : Children
- Target Population: 100
- People Impacted: 70
- Sustainable Development Goal: Quality Education Development stage Education and Economic Empowerment
- Purpose : Improving the mental health of Turkish children in abroad
- Overview: First, we search for the children in the abroad, then we met to parent and tell them about children's situation. And we organized a seminar with families. Results: The parent learn how to encourage children to develop mental health. Children have chance to learn about different sports, social activities, street games with other languages. Recommendations Children learn to spend quality time with music, craft projects, excursions, sport activities



Entrepreneurship

- Local Organization: JCI İzmir
- Duration: September 29, 2020
- Target: As JCI İzmir Branch, we aim to have an impact that will first develop individuals and then develop business life and business networks in the region, transform them into the new world, and increase the development in the society with our training series that we have turned into projects.
- Target Population: 50
- People Impacted: 30
- Sustainable Development Goal: Quality Education
- Purpose: With this project, JCI İzmir Branch aims to support its members and candidate members to be qualified individuals in the society through trainings that will contribute to their personal development.
- Overview: -
- Results: Contribution was made to the professional development of our members and candidate members. The questions of our entrepreneur members in this field were answered.



Corporate Meeting with WWF

- Local Organization: JCI İzmir
- Duration: July 29, 2020
- Target: to bring new stakeholders to the branch
- Target Population: 50
- People Impacted: 29
- Sustainable Development Goal: Partnerships for the Goals
- Purpose: -
 - To bring new stakeholders to the branch
 - To have knowledge about WWF's working areas
- Overview:
 - Katrina Johansson who is Corporate partnership manager of WWF Sweden, was interviewed and invited to the meeting to explain WWF's work.
 - meeting language was English
 - to bring new stakeholders to the branch
 - To have knowledge about WWF's working areas
- Results: new stakeholders were acquired, and information was obtained about WWF's fields of activity.



We Are Talkin Business

- Local Organization: JCI İzmir
- Duration: December 8, 2020
- Target: Contributing to the personal development of candidate members and the development of institutional capacity through trainings.
- Target Population: 40
- People Impacted: 21
- Sustainable Development Goal: Quality Education; Education and Economic Empowerment
- Purpose:
 - One of our guests is a member of our branch and shares their experience sharing with us.
 - Our other speaker is a name that opens up a different horizon with our knowledge
- Overview:
 - Former DyoSAD general manager Serdar Oran attended the meeting and shared his experiences.
 - Participants from different JCI branches also took place.
- Results: Thanks to our guest, we contributed to the social and professional development of our participants.



SUNTainability

- Local Organization: JCI Beşiktaş
- Duration: From April 1 to December 20, 2020
- Target: To prevent environmental pollution by providing a renewable solution to the increasing energy need as a result of rapid population growth and technological developments in today's world.
- Target Population: 3500
- People Impacted: 3500
- Sustainable Development Goal: Climate Action
- Purpose: It was aimed to reduce air pollution by expanding the use of solar energy, and to encourage the spread and use of environmentally friendly cheap energy.
- Overview: SUNtainAbility is a solar energy project consisting of three titles. First Title: Raising awareness by organizing a Solar PowerBank Construction Workshop for around 30-60 students. Second Title: Organizing "Awareness Trainings" based on the theme of usage areas of Solar Energy and examples from Turkey and the World. Third Title: "Illuminating the Eagle Statue or Abbasağa Park with Solar Panels" with the support of Sponsorships in Beşiktaş district in order to raise awareness in the public space. In the whole of our three-legged project, it is aimed to touch every segment of the society on solar energy.
- Results: Awareness will be created in all segments of the society regarding the solar energy potential and solar energy usage areas of Turkey and the opportunities it will open in the future. By encouraging young people to find innovative & environmentalist solutions with the sustainable talents they have gained, it will contribute to raising generations of producers, not consumers.



Water Wardens

- Local Organization: JCI Beşiktaş
- Duration: From February 10 to December 25, 2020
- Target: In today's world, it is aimed to protect the water resources that have started to dry due to rapid population growth and climate change and to prevent excessive consumption of water.
- Target Population: 100
- People Impacted: 100
- Sustainable Development Goal: Clean Water and Sanitation
- Purpose: It is aimed to increase water saving and to prevent excessive water consumption by using different channels and organizing trainings.
- Overview: Conservation of Fresh Water project, we will carry out our project to prevent excessive consumption of water under 3 headings. To encourage the use of Photocell armatures in order to raise awareness of water loss in sports halls that are in intensive use, to encourage the use of treatment systems in municipal car parks for the reuse of gray water, and finally to raise awareness of the public with videos in the style of public service ads about saving on advertising screens used in public transport.
- Results: It will increase the awareness of the public by enabling people to watch the videos in public transportation vehicles. Important institutions such as the municipality will set an example for other municipalities by giving importance to the treatment of water, and it will ensure that each municipality raises awareness to its own people.



DJ Tall / DJ Tell

- Local Organization: JCI Beşiktaş
- Duration: From March 30 to December 25, 2020
- Target: It is to mentally balance the stress level we experience during the pandemic process and to physically minimize the disadvantages of being inactive.
- Target Population: 375
- People Impacted: 375
- Sustainable Development Goal: Good Health and Well-Being
- Purpose: These are online activity trainings created in order to be able to continue our working lives vigorously when the effects of Corona are deleted from our country and when we return to active life, by being less bored, living more actively during the pandemic days.
- Overview: By supporting people's mental pessimism, depression, stress, and anxiety due to the curfews applied during the pandemic period, and by supporting them with activities, activities, conversations and digital software programs carried out within the scope of the project in order to increase their physical activities;
 - Online Fitness
 - Online Pilates
 - Online Yoga1
 - 4 Days of Mindfulness
 - The Physician Within: Immunity
 - Game Changer Conversations
 - Turkish Corona Tracking Application
 - Pandemic & Child & Psychology
 - The New Normally The Future Sales Professional
- Results: JCI Members, Senator, Alumni, Prospective Members and their relatives were supported to spend the pandemic period and the stress, anxiety, depression and inactivity it brings to a minimum.



Learning By Coding

- Local Organization: JCI Beşiktaş
- Duration: From June 10 to September 13, 2020
- Target: Providing and supporting high quality education through vocational and technical training programs for 8 to 12 year old children, who want to learn coding and with using this 21st century skill, gain a competitive advantage throughout their lives.
- Target Population: 10
- People Impacted: 5
- Sustainable Development Goal: Quality Education
- Purpose: To increase children's 21st-century skills such as problem-solving, algorithmic thinking, model thinking, cross-communication, teamwork, creativity and innovation and also make children more productive.
To support national education prospective programs (Harezmi) and STEM+A.
- Overview: As JCI Beşiktaş and JCI Maltepe, we strive to create value for our children during the pandemic process with our project where we will provide coding training, which is very popular today and is one of the recommended methods to gain 21st-century competencies.
- In the first phase of our project we started, the basic concepts of coding will be taught by transferring the algorithm basics through "SCRATCH" for 5 weeks and 2 hours a week. At the end of the first stage, students are expected to be able to design and code their dream game.
- Results: The most important outcomes and outcomes of the project will be to teach children how they can create something they imagine, think analytically and see problems on different angles.



Trade and Culture Bridge 1/2

- Local Organization: JCI İstanbul
- Duration: From March 29 to November 22, 2020
- Target: Business people, entrepreneurs, investors, industry professionals who want to engage in international trade and entrepreneurship
- Target Population: 100
- People Impacted: 120
- Sustainable Development Goal: Quality Education
- Purpose: It is aimed to establish commercial bridges between countries, to introduce cultures and to explain international commercial opportunities to members, entrepreneurs and business people under the leadership of JCI.



Trade and Culture Bridge 2/2

- Overview: The Trade and Culture Bridge Project, which was launched in 2020 and aims to introduce JCI's international opportunities to both branch members and business people, has been designed as a series of events. In this context, the event that JCI Istanbul wants to be a stakeholder with the NetworkIST project aims to develop an international network in particular. The aim of the project before the pandemic was to carry out the activities physically at the Ministries of Commerce, Consulates, Commercial Attachés and Industrial Organizations. However, due to the pandemic, the event was taken to the online platform and held via Zoom. The event, which will be moved back to the physical platform with the end of the pandemic, aims to bring many world countries together with Turkish entrepreneurs and business people.
- The event, which was designed within the JCI Action Plan, benefited from the Invest feature of the Action Plan to develop and bring the brands of JCI Istanbul and JCI Turkey to the international platform. The project also aims to seize international opportunities with the Connect phenomenon and to interact with more active citizens in the business world. In addition, the project has always included the Collaborate phenomenon in its relations with companies and individuals so that these associations can both benefit commercially and recognize new cultures.
- The Trade and Culture Bridge is based on Articles 8 and 17 of the United Nations Sustainable Development Goals. In particular, the project aims at realizing economic growth by examining business opportunities and investment opportunities on international platforms for entrepreneurs and business people. In this context, the project has adopted the principles of partnership for the purposes set out in Article 17 in order to achieve the objectives. Particularly, the partnership with DEİK is very important for the progress and development of the project.
- The Trade and Culture Bridge, which was launched in 2020 for the establishment of commercial bridges between countries and the introduction of new cultures, held its first event with Peru on April 7, 2020. Within the scope of the event with Peru, Trade and Logistics Specialist Mr. A pleasant interview was held with Hugo Juan Guevara Vasquez. In addition, DEİK Peru Business Council President İbrahim Yıldırım attended the meeting. The moderator of the program is JCI Istanbul member and also has a commercial venture through Peru. Ahmet Menteş has undertaken the responsibility. A total of 35 business people and entrepreneurs participated in the event held via Zoom.
- The second event themed Trade and Culture Bridge was held with India as part of the Global Entrepreneurship Week. From India-based Nexdigm Investment Consultancy, Mr. Manik Abbott and Mr. Mayank Lakhani attended the event, as well as DEİK India Business Council President Tevfik Dönmez and Lawyer Mr. Nexdigm representing Nexdigm. Bahar Nalan Danis participated. Realizing that especially due to the economic conditions in our country, business people cannot show themselves adequately, JCI Istanbul took quick action in this context and organized an event that focused on India, which is the fastest growing economy and country in the world, together with China in terms of population and needs. The event, which was held with the Indian officials who participated in this event and Tevfik Dönmez, the President of the Turkey-India Business Council, was highly appreciated by the entrepreneurs.
- Results: The starting point and most important feature of the Trade and Culture Bridge Project is to gain international network and discover new market areas. In Peru and India events held in this context, very important opportunities were introduced for Turkish business people and entrepreneurs to both export and import. In addition, thanks to the event, investment companies in Peru and India were introduced, and the opportunity to enter countries directly or indirectly through them was obtained. One of the most important outputs of the Trade and Culture Bridge Project is the partnership with DEİK. The increasing growth of this stakeholder in future events and the consideration of the countries within the scope of DEİK within the scope of the project will carry the impact of the project considerably.

JCI Istanbul Academy 1/2

- Local Organization: JCI İstanbul
- Duration: From January 12 to November 22, 2020
- Target: JCI members, prospective members, entrepreneurs, high school and university students, blue and white collar industry professionals
- Target Population: 100
- People Impacted: 100
- Sustainable Development Goal: Quality Education
- Purpose: The main purpose of the project is to provide multidisciplinary trainings for young entrepreneurs and to create the right environments to enable entrepreneurs to take action in line with these trainings, and to open sustainable education channels by organizing awareness-raising panels and conferences. In this context, it is aimed to inspire young entrepreneurs with various trainings.

— Geleceğin Mimarisi —

 Mustafa Acungil (Hibrit Dünyada Var Olmak)	 Dr. Mustafa Aykut (Gelecekte Bizi Ne Bekliyor?)	 Ayşe Gül Özerel (Adaptasyon Ve Uyum)
 Seda Erzen (Takım Çalışması)	 Simla Altunbay (Duygusal Zeka)	 Nilay Tatlısöz (İnovasyonu Yönetmek)

JCI İstanbul   Association for Coaching

02-03 Kasım 2019 LCV: 0505 128 31 77
↑ eOfis Nuroi Tower (Emre Zor)
Etkinlik Ücretsizdir LCV Zorunludur

JCI Istanbul Academy 2/2

- **Overview:** JCI Istanbul Academy events were held within the scope of United Nations Sustainable Development Goals Goal 4. Ensuring inclusive and equitable quality education and supporting lifelong learning for all. As JCI Istanbul, we believe that everyone has an equal chance to reach quality education and we think that life-long education processes should be indispensable in people's lives. We aim to be a leading institution in quality education with the activities we have developed in this context. JCI Istanbul always prioritizes education as its corporate culture. For this reason, all members directly or indirectly embraced and supported this project.
- JCI Istanbul Academy also aims to create an economy within the scope of donations to the local branch on the Invest phenomenon included in the JCI Action plan. It not only meets the needs of branch members with up-to-date trainings, but also provides training to people outside the branch, introducing them to JCI Istanbul membership. When examined in this context, JCI Istanbul Academy is both an income model and a human resource acquisition model.
- Thanks to the events held in 2020, nearly 10 panels were held and contributed to the entrepreneurship ecosystem. A productive environment was created for students and JCI members and the project gained its own network. This positive environment and the interactions created are the biggest proof that the project is on the right track. The most important effect that pleased us in this project was the young audience we reached. Students had a pleasant time at the tasting events organized within the scope of the events and had the opportunity to get acquainted with the values and vision of JCI.
- **Results:** Thanks to the panels held in 2020, nearly 10 panels contributed to the entrepreneurship ecosystem. Thanks to the activities that were very productive for students and JCI members, feedbacks that could serve as references for future periods were obtained. One of the biggest outputs of this project is to take place in the education ecosystem and to ensure that potential JCI members are brought to the branch. In addition, future brand representatives, industry professionals and entrepreneurs will improve themselves and reach important points in the society thanks to these events. JCI Academy has also established a student pool in order to evaluate these young people throughout their entire life. Thanks to this pool created, the stage of the students who receive education will be determined after the process and they will be encouraged to enter the entrepreneurial ecosystem. The project is also designed as a model that generates income for the branch. Thanks to the donations collected from the events held in 2019, the branch gained revenue. It is aimed to establish online donation systems in order to transform the event, which was moved to the online platform due to the pandemic in 2020, into a revenue-generating model. Thus, the branch will be in a position to be funded through a project.

Crossroads International Short Film Festival

- Local Organization: JCI İstanbul
- Duration: From January 1 to December 25, 2020
- Target: To raise awareness attention to the issue of intercultural dialogue and migration, which are among the leading social and societal issues of our time.
- Target Population: 300
- People Impacted: 150
- Sustainable Development Goal: Peace, Justice and Strong Institutions
- Purpose: To raise awareness on the subject of Intercultural Dialogue and Migration by bringing together filmmakers and film lovers who are interested in this subject through cinema, which is considered the seventh art. The project aims to reach the desired level of awareness by raise awareness to the work of filmmakers working in this field.
- Overview: The premiere and screenings of our Crossroads International Short Film Festival, which is in its 14th year, will be held online this year. Applications were completed on 7 August.
- Results: The winners have been determined. The winners will be honored at the gala on December 25. At the beginning of December, the screenings of the winning films will be made online.



Women Entrepreneurs Meetings

- Local Organization: JCI İstanbul
- Duration: From April 25 to August 19, 2020
- Target: Women Entrepreneurs
- Target Population: 100
- People Impacted: 137
- Sustainable Development Goal: Gender Equality
- Purpose: To support Women Entrepreneurs with online programs in cooperation with the Women's Labor platform within the scope of UN Goal 5 Gender Equality
- Overview: One of the United Nations Sustainable Development Goals, the Women Entrepreneur Meetings series, in which we started to bring together experienced names in the field of entrepreneurship with entrepreneurs and entrepreneur candidates every month, with the partnership of the Women's Labor platform, whose founder is the General Manager of Note Cosmetics, Beril Koparal, which is in the list of the 50 most powerful Women CEOs of Turkey. We have prepared it based on the aim of Gender Equality. JCI members, candidate members, women entrepreneurs in the Women's Labor platform, as well as male entrepreneurs, have been our main target audience in our project where we support Women Entrepreneurs. The project was implemented with the aim of contributing to the UN Target Decent and Economic Growth and UN Target 10 Reducing inequalities by increasing the qualifications of entrepreneurial women.
 - Women Entrepreneur Meetings 1 / 16.05.2020
 - Women Entrepreneur Meetings 2 / 13.06.2020
 - Women Entrepreneur Meetings 3 / 19.08.2020
- Results: In the conversations held online via Zoom, the participants increased their necessary equipment in the field of entrepreneurship with educational topics and interactive question and answer sections.



Curtains Are Opening For Education 1/2

- Local Organization: JCI İstanbul
- Duration: From February 6 to March 3, 2020
- Target: Encourage education
- Target Population: 80
- People Impacted: 106
- Sustainable Development Goal: Quality Education; Education and Economic Empowerment
- Purpose: In line with our UN Goal 4 Quality Education UN Goal 11 Sustainable Cities and Living Spaces goals, to ensure the continuation of education in emergencies such as Emergency Crises and Disasters, and to support the arts at the same time To lead the spread of art activities for social responsibility
- Overview: After the sad Elazig earthquake that took place in January 2020, as JCI İstanbul, we created a two-pronged project to reach our Students in Need by organizing a Theater for Aid Event with the motto "Don't Let the Disaster Turn Out Our Students' Light". We reached Elazig Merkez Koruk Primary School, which is our school in need. Before our theater event, our candidate member Hatice Beşli took an active part in our lcv process. Our stakeholder Baba opened the Stage Curtains on February 16, this time for our Earthquake Victims, with the Caner Güler-Sen Gülersen Play. On the day of the event, our candidate members Berkay Güngören and Ali Orhun took an active part. As the Jci İstanbul branch, it was a pleasure to host our friends at the Jci Kadıköy, Jci Culture and Jci Boğaziçi branches at the theater. Only 30% of the fund created by the 46 tickets sold within the scope of our project was transferred to Baba Sahne. With the remaining 70% fund, we were able to meet the entire stationery needs package conveyed to us by our School Principal. On the 1,224 km from İstanbul to Elazig, our 2017 Branch President, Funda Siller, became a transportation sponsor for us with Agt Courier. Under the supervision of our Director İlknur Doruker and Funda Siller, the needs package was provided in full and delivered to our Village School on 3.3.2020. The smile on the faces of our Earthquake-victim children is a proof that our project has achieved its purpose. For us, for everyone, regardless of the conditions; inclusive and quality education can be achieved. When the pandemic period is over, we want to continue our project, which we have implemented within the scope of Art for Education activities, on a sustainable basis. Press reflections <https://www.kadikoylife.com/perdeler-depremzede-cocuklar-icin-aciyon/> <https://www.themaggar.com/sen-gulersen-caner-guler-theatre/> Institutions we partner with and cooperate with Dad Stage / Event AGT Courier / Logistics AFAD Elazig Directorate MEB Elazig Directorate
- Results: Progress was made in the target group's road progress



Curtains Are Opening For Education 2/2

- Overview: After the Elazig earthquake in January 2020, it was conducted a two phases project to reach students who are effected negatively by the economic conditions. With this purpose, a theatrical is performed with the motto "Don't Let the Disaster Turn Out Our Students' Light". We reached Elazig Merkez Koruk Primary School. Our stakeholder 'Baba Sahne' Theater Hall opened its door on February 16, this time for Earthquake Victims. it was a pleasure to host our other local organizations; JCI Kadıköy, JCI Culture and JCI Boğaziçi at the theater. Only 30% of the fund created by the 46 tickets sold within the scope of our project was transferred to Theater Hall. With the remaining 70% fund, we were able to meet the entire stationery needs package. The needs package was provided in full and delivered to the Village School on 3.3.2020. When the pandemic period is over, we want to continue our project, which we have implemented within the scope of Art for Education activities, on a sustainable basis.
- Results: The project has been shaped within the framework of the main objective of Goal 4 Qualified Education, one of the United Nations Sustainable Development Goals. In order to ensure that education is not interrupted, the victim city was selected as the target, and UN Goal 11 Sustainable Cities and Living Spaces also served our purpose. The concepts of Impact and Collobarate, which are the JCI philosophy, were implemented in the project. Sustainability of education has been achieved through stakeholder and institution collaborations. Combining art activities with social responsibility activities has increased the impact in the society in two different areas, allowing institutions to benefit in line with their common purpose.

Business Club

- Local Organization: JCI Bodrum
- Duration: From January 1 to December 31, 2020
- Target: To encourage the farmer and the public to grow local seeds.
- Target Population: 500
- People Impacted: 500
- Sustainable Development Goal: Responsible Consumption and Production
- Purpose: To encourage the farmer and the public to grow local seeds. To bring together everyone who wants to do organic farming, to educate them on this subject, to open new doors and network, and also to contribute to the local economy by bringing them together with companies that can guarantee purchase. Considering its geographical location, soil structure and climatic conditions, our country is extremely suitable for agriculture. However, in recent years, due to increasing export approaches, domestic seeds have been far away from and the use of agricultural seeds has become widespread because they are easier to produce. Being aware of the riches we have, we aim to create this awareness in the society and to re-live our local seeds.
- Overview: At the beginning of the 2020 phase of the project, we had a little difficulty onsite works due to the pandemic. As a solution to this, we held a meeting about the project at the first stage via the online zoom link and established a committee. The committee began to conduct research on the subject. As a result of the research, we contacted experts in agriculture and got their opinions through the zoom link. On April 15, 2020, we brought our seeds together with the soil. We installed a drip irrigation system. As a result, we obtained organic tomatoes, peppers and eggplants. After harvesting, we obtained new seeds from the products we had and started to store them for the next year.
- Results: When the time has happened, it was organized many organic products and it was shared with the local farmers to seed in the next period.



Plant A Seed For The Future

- Local Organization: JCI Boğaziçi
- Duration: June 6 to July 2, 2020
- Target: Encourage entrepreneurship
- Target Population: 30
- People Impacted: 40
- Sustainable Development Goal: Decent Work and Economic Growth
- Purpose: Creating a roadmap for people who want to start entrepreneurship and have business ideas
- Overview: The bosses club is a project that will inspire people with entrepreneurship ideas or who want to become entrepreneurs.
- Results: Progress was made in the target group's road progress

